## **Short Bio**

Kimberley Nixon is Founder and Managing Partner at Open Venture Capital (OVC), an early stage venture capital fund. The fund invests in sport, health and wellness brands that have the ability to expand from product to platform via a unique product, marketing and/or community engagement approach. Open Venture Capital began as Open Venture Studio, and for several founders we continue to invest time and resources to build a clear value proposition and a path to scalability before investing capital.

Kimberley is an Operator turned VC. Kim holds deep expertise in leading digital transformations and launching new products to market. Over the course of her 20-year career Kimberley has been entrusted by her clients, boards and executive leadership alike to deliver against key strategic objectives tied to growth optimization and operational excellence. Her work has spanned startup to billion dollar organizations, and across several international markets for companies including Under Armour, Manduka Yoga, Health House, Headspace and Tonal.