

Shirley Golen serves as the Head of Business Development for Inclusive Experiences and Technology (IXT) at Amazon, where she leads a high-performing team responsible for crafting and executing business strategies that prioritize inclusive customer experiences. She drives cross-functional collaboration and delivers scalable, innovative solutions across Amazon's global business units, including Amazon Web Services (AWS), One Medical, Amazon Health Services, and Amazon Prime.

With more than two decades of executive leadership experience in health tech, management consulting, and investment banking, Shirley's career has been defined by her ability to leverage technology for large-scale social impact. Prior to joining Amazon IXT, she was the AWS Global Head of Public Sector Healthcare Marketing. In that role, she led healthcare marketing strategies across North America, Europe, Latin America, Africa, and Asia, significantly expanding AWS's market presence, improving client engagement, and driving innovation in cloud and data solutions for diverse global markets.

Shirley holds an MBA from Northwestern University's Kellogg School of Management, where she was awarded the Health Enterprise Management Major Scholarship and the Dean's Distinguished Service Award. She also earned a B.S. in Physiological Science from UCLA, receiving the National Science Foundation Research Fellowship and the Howard Hughes Fellowship. Her post-baccalaureate research at UCSF resulted in significant discoveries in neuroscience and endocrinology, later published in *The Journal of Neuroscience*, reflecting her deep foundation in scientific research and academic excellence.

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