

John Borders IV proudly hails from Dorchester, MA. With a career focused on leveraging brands for impact, John's skill sets have shown forth through focused work in the areas of corporate social responsibility, community engagement, relationship management, and business development to name a few. Some organizations John's work has ranged from work with the Boston Celtics and the Patrick administration for the Commonwealth of MA to a FinTech startup and Media Production Companies. John is deeply rooted in the community and has worked over his career to amplify the heart and soul of the city that's shaped him. John's ability to leverage partnerships is the attribute that sets him apart as well as his unique ability to foster relationships. John earned his B.A. in Religion from Morehouse College and calls Boston home with his family.