

Rachel Johnson

*Founder, Thomas Faison Agency*

*Director, Seed Academy Ghana*

Rachel Johnson is a world-renowned wardrobe stylist who has crafted a distinguished career over two decades by skillfully transforming celebrity images and reshaping cultural perceptions. She has elevated icons like LeBron James, Serena Williams, and Colin Kaepernick, and is credited with pioneering the evolution of fashion in the NBA. With her Midas touch, she's adorned countless luminaries in sports and music, garnering features in prestigious publications such as Vogue, The New York Times and the Wall Street Journal. Rachel's trajectory underscores her commitment to enhancing diversity in the fashion industry, notably evidenced by her groundbreaking styling of LeBron James for Vogue, marking him as the first Black man to ever grace its cover.

Rachel has recently embarked on an exhilarating new chapter as the director of Seed Academy Ghana (SAG), a grassroots youth basketball foundation. SAG passionately empowers young boys and girls aged 8-18, instilling invaluable life skills through the prism of basketball, fostering a generation poised for sustainable livelihoods and meaningful societal impact.