

Gerrit Meier

Gerrit has responsibility for the NFL's business outside of the USA with the goal to grow the game of football globally at every level, including international games, significant global media presence, commercial partnerships, expansion of player development initiatives, and providing greater opportunity for NFL clubs to directly grow their brand around the world.

He has always been passionate about connecting fans and communities through compelling and immersive content and live experiences, and has supported the strategic, digital, and operational transformation of diverse and innovative businesses for over 25 years, including Red Bull, WWE, iHeartRadio, among others.