

Holli Holliday CEO & J.E.D.I. Master Holliday Advisors



As CEO and J.E.D.I Master of Holliday Advisors, Holli combines her business savvy, legal acumen, and political campaign experiences to provide diversity, equity, and inclusion strategies to help organizations create welcoming workplaces and develop high functioning teams that deliver on their mission and vision while living their values. She engages policy, advocacy, and political organizations primarily and exclusively with clients who are committed to the principles of justice, equity, diversity, and inclusion (J.E.D.I.). In addition to the team at Holliday Advisors, Holli works as part of a collaborative business consultant model with a breath of expertise and talents to provide the services needed to create success for every project and client.

In 1996, Holli Holliday began her career in civil rights and discrimination law working on cases such as Jones v. Clinton and KCMSD School Desegregation case. As a former Non-Profit executive, Holli has passionately worked to improve the management practices to improve the quality of services offered to the community. She has worked for local, regional, and national organizations managing a staff of more than 2000 and budgets in excess of \$24 million. As a politician, Holli helped manage or advise hundreds of campaigns of good people who fight for families, communities, and small businesses. As a consultant, she is armed with the practical nature of good business, the aspirational passion for the greater good, and the ability to prepare for the future, even in a crisis. A creative thinker, seasoned trainer, and dynamic moderator/facilitator, she uses J.E.D.I. Strategies to transform workplace culture, improve political outcomes and connect with the community through digital content and tools.

Holli is a graduate of Howard University and the University of Missouri - Kansas City School of Law. She is mid-coastal dividing her time between Kansas City, Missouri and the Washington DC area.

About Holliday Advisors

Workplace Culture



Holliday Advisors works with progressive institutions to evolve workspaces into welcoming environments of equity and inclusion through justice lens that supports diverse people and perspectives. They engages policy, advocacy, and political organizations primarily and exclusively with clients who are committed to the principles of justice, equity, diversity, and inclusion (J.E.D.I.).

Political Strategy:

Holliday Advisors advises candidates and political institutions about building inclusive campaign environments which solidify the base and expand the margins to accomplish election goals.

Digital Content:

Holliday Advisors assist clients with integrating digital content into their existing work. Our team will help you design a strategy to meet this demand as well as develop and curate content from graphic content to virtual events.

Collaborative Business Model

Holliday Advisors works in a collaborative business model with 15 - 20 other consultants and specialists with the breadth of expertise and talent to provide the services needed to create success for every project and client. Current and past clients include: NARAL ProChoice America, Human Rights Campaign, Americans United, JStreet, and Democratic National Committee to name a few.

